

ABSTRACT

A stylized graphical image of a human body is displayed on a mobile computer, cell phone or other device. The user selects a body part of interest in a standard manner as dictated by the host platform. In response to the user selecting a body part, information is provided that is associated with physical aspects of the selected body part including symptoms and medical conditions. A wide variety of uses are possible with the system. The business model on which the system is commercialized provides benefits to medical providers, drug and product manufacturers, advertisers, and users.

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